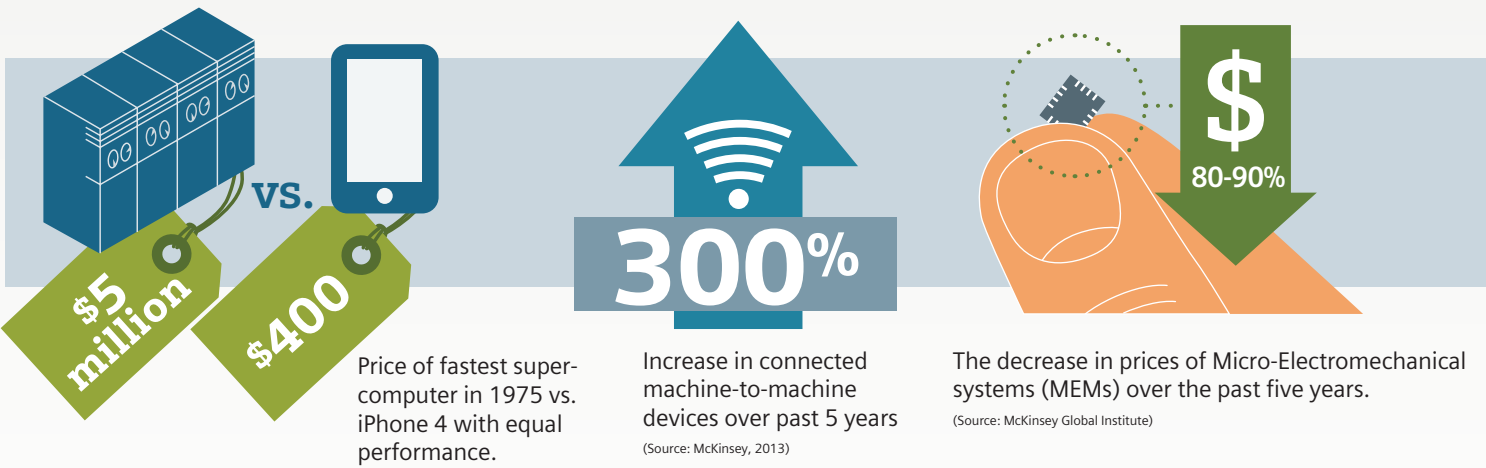
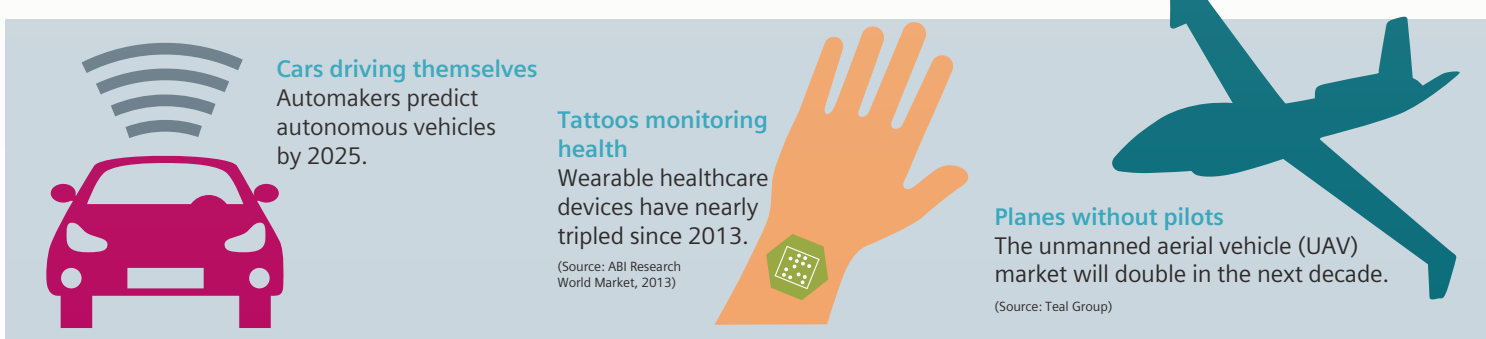


The new age of smart innovation

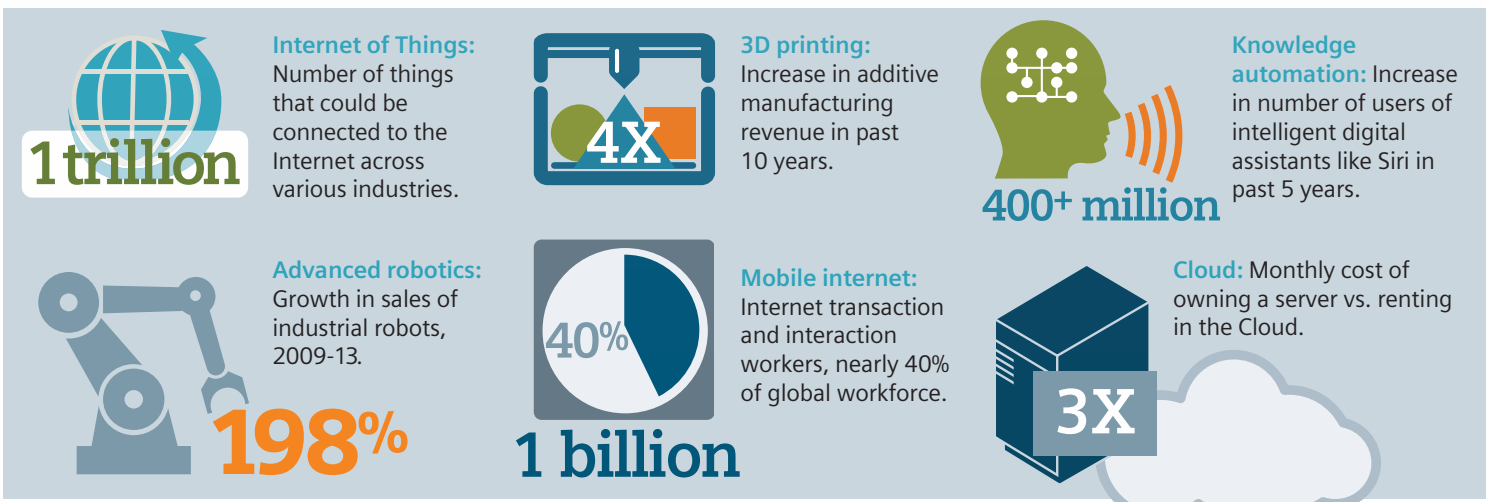
Products are getting smarter and more connected.



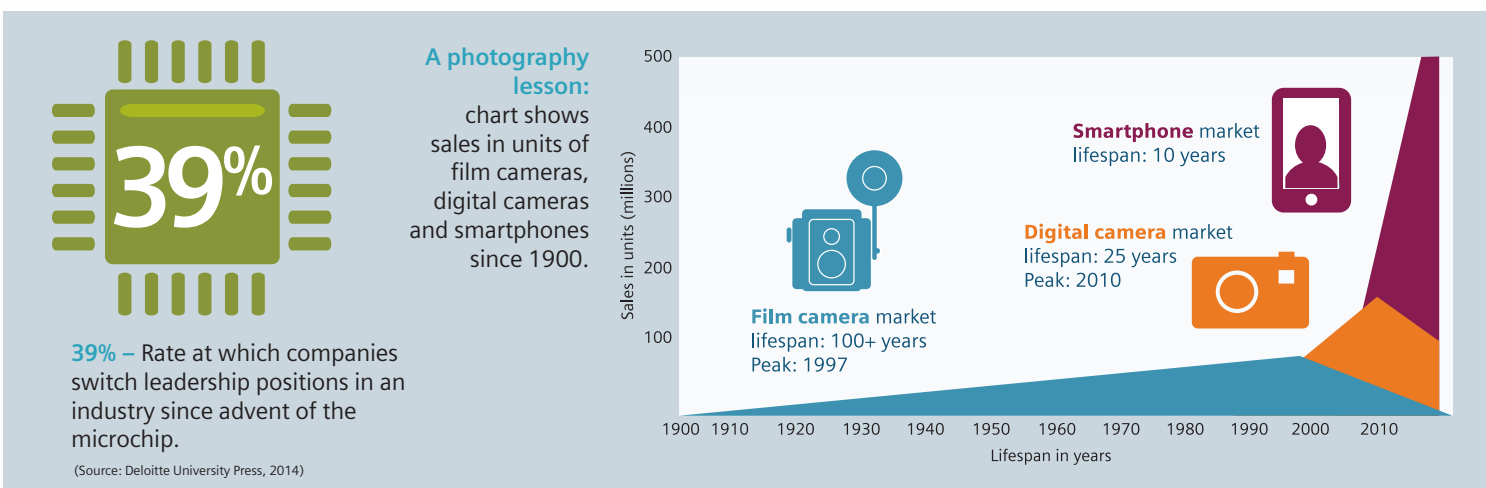
Smart innovations are emerging in every industry.



Big forces are behind these innovations. (Source: McKinsey Global Institute, 2013)



Smart products go beyond incremental to transformational innovation.



How can manufacturers compete in the new age of smart innovation?

Go to siemens.com/plm/vision for the next infographic in this series.



For more information, visit:

www.siemens.com/plm/vision